

The City of Lakeland invites you to participate in Focus Groups meetings and a community Design Workshop focused on potential for the area around the Canada Road & Interstate 40 interchange.

This area is a prominent gateway to our community and your input is important for the City to enable development that fits well with the community. The City has engaged a Design Team of designers, planners and engineers (Looney Ricks Kiss, Fisher Arnold and Alta Planning + Design) to facilitate creating a vision for the future of this area. The study area (outlined in red) is on the next page

Please join the Design Team at one of the *Focus Group* discussions scheduled for **Monday**, **November 28**<sup>th</sup>, at **The Refuge Church**, **9817 Huff-n-Puff Road**. Please attend ONE of the Focus Group meetings below which best reflects your interest in the area:

11/28	9:00am – 10:00am	Business Owners and Property Owners Focus Group
11/28	10:30am – 11:30am	Development Interests and Real Estate Professionals Focus Group
11/28	12:00pm – 1:00pm	Transportation Agencies, Utilities, and Service Providers Focus Group
11/28	1:30pm – 2:30pm	Economic Development and Elected Officials Focus Group
11/28	3:00pm – 4:00pm	Homeowner Association Representatives Focus Group

You and the public is invited to also participate in a Public Open House that evening, **Monday**, **November 28**<sup>th</sup>, at **The Refuge Church**, **9817 Huff-n-Puff Road**. We especially encourage you to attend the Open House if you are unable to attend a Focus Group earlier in the day:

11/28, 5:30pm – 7:00pm Public Open House (open to all)

Also, please save the date on your calendar that the design team will be conducting a *Design Workshop* all day **Monday and Tuesday**, **December 19**<sup>th</sup> **and 20**<sup>th</sup>, at the same location (**The Refuge Church**, **9817 Huff-n-Puff Road**). In early-December you will receive invitations to additional meetings during the two-day workshop, including a Public Open House and Presentation.

We value your input in making the Canada Road/Interstate 40 gateway a key element of our community. We look forward to seeing you on *November 28<sup>th</sup>* and again on *December 19<sup>th</sup>-20<sup>th</sup>*.

For more information, please contact **Tom Skehan**, Planning Director, at **901.867.7868**.

## **STUDY AREA OUTLINED IN RED**

